

Take Control of Threats Don't Just Watch Them



EMPOWERING CUSTOMERS TO PROTECT THEMSELVES DURING TIMES THAT MATTER MOST

Active shootings, workplace violence and organized retail thefts are unpredictable and evolve quickly. When seconds can change an outcome, the GABRIEL platform helps alert and command the situation with the simple push of a button to save lives and your business

GABRIEL'S PROTECTION

Our all-in-one platform is designed to protect public spaces and rapidly respond to emergencies. GABRIEL's shields can easily be installed in your building, providing help within reach of every hand by taking advantage of our network effect.



SHIELD

- Active shooter detection
- Live video, audio and chat streams
- Siren, strobe and pre-programmed alarms
- Two way communication
- 24x7 protection
- Simple installation & setup

MOBILE APP

With the GABRIEL app, you instantly get an emergency response at the press of a button and receive alerts and notifications directly to your phone when a Shield is triggered



COMMUNITIES SERVED

- Government Buildings
- Colleges & Universities
- Places of Worship
- Corporate Offices
- Large Retailers
- Small Businesses
- Franchises
- Commercial Spaces
- Hospitals & Healthcare
- Community Centers
- Hotels
- Stadiums
- Event Spaces



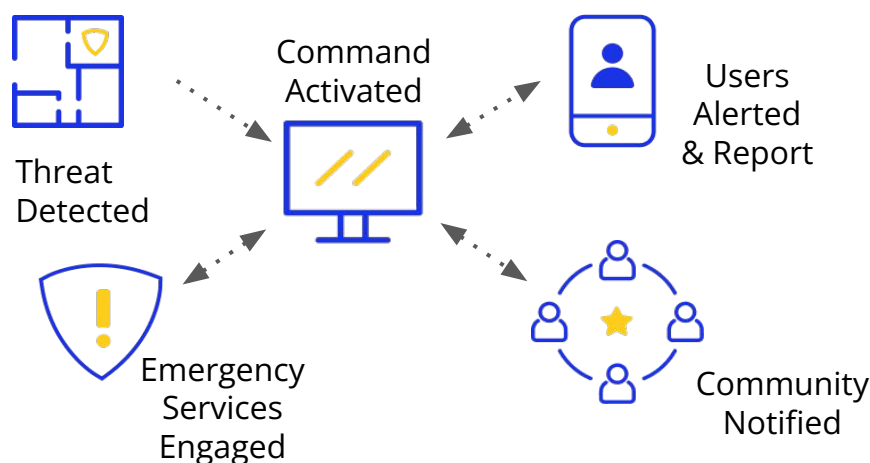
COMMAND

- Take control of your spaces with real time video, audio and chat
- Mass notification to building occupants
- Integrate with police and emergency responders
- Interactive floor plans to mark hot zones, injuries and safe zones
- Post emergency analyses with recordings



HOW GABRIEL WORKS

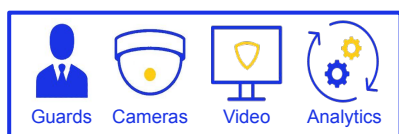
Our all-in-one platform protects your spaces with smart, intuitive, and easy-to-deploy tools. **GABRIEL provides instant situational awareness** and two-way communication for people on the ground, security staff, management & first responders allowing you to take control of a situation within seconds. When seconds save lives, **GABRIEL prevents the chaos that hampers an effective response** and threatens to prolong an incident by minutes or even hours.



Once a threat is detected, GABRIEL's automated response:

- Instantly alerts on-site staff of danger
- Initiates worker check-in (*optional*: on-site tracking / people counting)
- Provides situational awareness to management and response teams
- Alerts emergency services and any relevant agencies
- Creates two-way communication with all connected devices (Shields, mobile phones and other devices)
- A clear picture of the situation is created on the GABRIEL dashboard
- False alarms – instantly identified and cancelled
- Real emergencies – responders arrive at real-time point of need (instead of the registered address and then trying to figure out where to go)
- **Early warnings to nearby locations and network effect**

1 SENSING & SURVEILLANCE



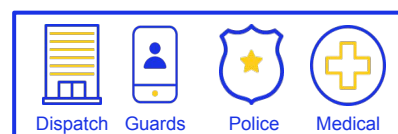
VMS / VRS / VSaaS

2 INCIDENT RESPONSE



GABRIEL PLATFORM

3 RESOLUTION



EMERGENCY MANAGEMENT

Control The Next Incident Don't Simply Watch It



Empowering Every Role: Gabriel's Tailored Solutions for Your Success

Security & Risk Manager

- ☀️ Early Threat Detection: Stay ahead of threats.
- 📢 Automated Alerting: Respond instantly to potential risks.
- 🌐 Instant Situational Awareness: Make informed decisions in real-time.
- 👮 Virtual Command Room: Simplify crisis management.
- 👮 Law Enforcement Connectivity: Collaborate seamlessly.
- 🎓 Enhanced Training & Preparedness: Elevate your team's readiness.

Law Enforcement

- 👮 Remote Situational Awareness: Stay informed, even remotely.
- 📊 Common Operating Picture: Enhance teamwork.
- 🚀 Instant Alerting: Rapid notifications for critical events.
- ➡️ No Software to Download: Easy access without installations.
- 🚓 Free for First Responders: Our support for heroes.

Management

- 🔒 Duty of Care Compliance: Fulfill obligations effortlessly.
- 👮 Staff Retention: Create a safe environment for your team.
- 📢 Empower your security teams: Deliver informed threat management.
- 💰 Reduce retail theft: Safely manage threat response to organized retail crime
- 💰 Potential for lower insurance costs: Insurance co's may reduce premium costs
- 📈 Business Continuity: Minimize disruptions.

Insurer

- 📊 Reduced Risk of Catastrophic Incident: Mitigate risk and minimize losses.
- ⚠️ Early Intervention: Act proactively to save resources.
- 📄 Reduced Tail Risk: Decrease exposure with advanced analytics.
- 📝 Documented Evidence & Data: Ensure accurate claim assessments.
- 💰 Improved Loss Ratio: Achieve better loss ratios.
- ☀️ Save Lives: Gabriel's early warning systems can be lifesaving.

A GABRIEL CASE STUDY - Active shooter



A 1,500 person campus *without* GABRIEL:



On a late December morning an active shooter alert sounded throughout an large educational facility. This site was better prepared than most after installing lockdown buttons throughout the school, a direct line to the local police department, and mass notification tools including sirens and text-messaging tools. Students and staff scurried into classrooms and those near exits fled the building – making their way to nearby strip malls and residences’ to take cover.



Police responded quickly and in force. Within three minutes the first officer arrived and was followed by 8 agencies providing additional cover including the County Sheriff's Office, Regional Homeland Security, SWAT, and helicopter support.



Two and a half hours later SWAT finished clearing the building and declared it safe. The site remained on shelter in place for the remainder of the day. Students and staff were slow to return and the drain on public safety resources was significant..

Key Shortfalls

Two weeks later the findings were released – a student triggered one of the lockdown buttons, launching the false alarm. This was a relatively happy ending, but the lack of tools to manage a real crisis was glaring.

Had this been a true active shooter situation, responders would have been in the dark as they tried to find and engage the perpetrator. It would have taken too long to treat the wounded and everyone trapped on site would simply be sitting ducks until the situation was fully under control.

A 1,500 person campus *with* GABRIEL:



Two days before the case above, a staff member was showing the GABRIEL app to a visitor, boasting its capabilities, while he unintentionally held down the panic button. Within seconds the entire building's shields were blaring sirens and flashing lights, all mobile phones were mimicking the alert, and the security team was in motion. Staff members throughout the building began asking (in the GABRIEL messaging platform) whether this was a drill or false alarm.



Immediately, the site's management and security staff had received an alert notifying them which user initiated the alarm and gave them an instant feed of video from every GABRIEL Shield on site. The mood in the building was one of curiosity instead of panic. No gunshots, screaming or other suspicious behavior was found anywhere throughout the site. A quick message to initiator- Jonathan, and a "I didn't do it" response. The CEO called him to verify, and walked down one flight of steps to triple check this was indeed a false alarm.



Within **three minutes** the entire incident was over, building declared safe, and emergency response called off. Key lessons were gathered for staff training and how to leverage the situational awareness had this been a true emergency.

Aside from an embarrassed staff member and a few minutes of excitement, there were more positive lessons learned than harm done.

A GABRIEL CASE STUDY - Workplace violence



A 2,500 sq ft restaurant *without* GABRIEL:



In August at a Dallas fast food restaurant, two employees were arguing with a third and the situation advanced to a fist fight between two of the people in the parking lot. The manager intervened and terminated one of the employees on the spot and banned her from returning to the restaurant. The next morning at 9:00, the fired employee returned to the restaurant, met the manager as she arrived to work and started arguing with her. The fired employee went to her Jeep, returned with a gun, and shot the manager and another bystander before fleeing in her vehicle.



Police responded within minutes, identified the suspect had fled the scene and abandoned her vehicle. An additional 10 police units arrived to provide support and within a few hours, the suspect was apprehended.



Three hours later a significant police presence was still visible at the restaurant.



Key Shortfalls

Three weeks later the findings were released – there was not video footage from the restaurant but a neighboring security camera and dash cam in a passing vehicle caught the initial fight and shooting.

The manager and employees were reprimanded for not following protocols for contacting the police about the initial disturbance. The restaurant owner is providing additional training to the employees on how to deal with an active shooter and workplace violence protocols.

Patrons have been slow to return to the restaurant, both victims fully recovered. Lawsuits are pending.

A 2,500 sq ft restaurant *with* GABRIEL:



A fast food restaurant in Dallas is concerned about workplace safety learns about Gabriel and purchases the platform and integrates it into their basic video camera system. The employees receive training in the platform and learn how to use their mobile phone based notification system..



Replaying the same scenario above, the Gabriel platform identified the altercations in the restaurant in real time and notified police and security immediately. In addition, two of the employees pressed their mobile phone Gabriel alert button. The police arrived within minutes which let them defuse the situation



However, the disgruntled newly fired employee still decided to return to the restaurant in the morning and confront the manager. The Gabriel platform again identifies the fight, the gun and gun shot and notify the first responders and security providing quicker response time.

Summary

In the post event review, the video clearly shows the altercations and escalations which help prosecute the shooter and confirm that the employees and manager did everything by the book.

A GABRIEL CASE STUDY - Smash and Grab



A 150,000 sq ft retail establishment *without* GABRIEL:



In September, a group of 10 thieves armed with hammers and dressed in dark clothing targeted a large retailer in a suburban Los Angeles mall. During normal business hours, they ran past the security guard yelling and screaming and proceeded to smash several display cases, fill several shopping carts and left the store in minutes. They were seen fleeing the parking lot in two vans in the security footage.



A newly hired uniformed security guard stationed at the front door did not physically engage the robbers per company policy and called 911. The store was chaos where some employees and customers were panicked, some were hiding and others were taking videos. The security guard followed the robbers through the store while they filled their carts - he did not follow them as they exited.



Police responded within forty five minutes and have subsequently increased patrols at the mall but no suspects were identified and no suspects identified.

Key Shortfalls



There was little dettirent to the robbers and little information for the police to go on.

The police response was lacking, albeit with the best intentions.

The company policy was lacking in providing instructions to the employees as to how to act and respond.

Customers have been slow to return to the store, several employees quit and the management is having a hard time hiring replacements.

A 150,000 sq ft retail establishment *with* GABRIEL



A large retailer is concerned about the rising organized retail crime in a neighboring city, purchase the Gabriel platform and integrates it into their video camera system. The employees receive training in the platform, learn how to use their mobile phone based notification system and know their roles and responsibilities in an event of an emergency..

The retailer perform quarterly emergency preparedness drills which include the employees, management, the security providers and local police.



Replaying the scenario above, when the robbers enter the store, an alert employee sees the situation unfolding and presses their virtual Gabriel panic button on their phone or on one of the physical Gabriel devices. This simultaneously triggers a call to 911, the sounding of the sirens, a loud pre-recorded audio message announcing a robbery is in progress and for all customers and employees to shelter in place and all management and employees receive notification via the Gabriel app. The management of the neighboring stores in the mall are also notified and proactively go into lockdown.



The robbers take pause and look up at the sirens and have their pictures taken via the video cameras. Half the robbers leave the store, half continue with their plans and leave within a few minutes.

The police respond within 10 minutes and using the video footage are able to identify and apprehend many of the suspects.



Summary

In the post event review, the video clearly shows the situation unfolding and thanks to public interest in the story and the video, the rest of the robbers were apprehended.

A GABRIEL CASE STUDY - Stadium show



A 65,000 seat stadium concert *without* GABRIEL:



On a recent large stadium tour for a major country artist, an argument between two groups of fans escalated into a fight and a shot is heard. Someone screams "Gun!" The crowds in the closest sections panic and run in every direction overwhelming the security guards. The groups who started the fight ran onto the floor and disappear into the crowd.



The security guards converged on the area and are unsure if they are dealing with multiple shooters and struggle to make it through the surging crowds who were determined to leave. The band continued to play for a minute longer until they were notified of the situation. The event staff addressed the crowd, stopped the concert and the performers were evacuated.



The police, already on scene with a large presence, quickly converged and took over the incident response and dispersal of the crowds. Several people were treated for trampling injuries - including a security guard, the gunshot victim suffered minor injuries and the shooter(s) escaped. After several days of reviewing video and cell phone footage, it was determined there was one shooter who was never found. The gun used was found in the garbage sometime later. The university football game scheduled for the next day was postponed.



Key Shortfalls

The security guards, police and, event staff all struggled with situational awareness. They were blind to the threat and problem and were unable to communicate effectively.

The security guards were overwhelmed and unable to simultaneously manage the large exodus and support the immediate security problems.

The performer and their team were unaware of the rapidly escalating situation and were stuck in the crowds exiting the venue.

A 65,000 seat stadium concert *with* GABRIEL



A country performer and their team is concerned about recent violent outbreaks on their tour and want to increase safety and peace of mind for their fans and themselves. They purchase Gabriel and have its usage mandated in their performance rider. Two days before their concert, their advance team integrates their Gabriel platform into the local video platform and emergency management system. One day before the event they train the security and local management. On the day of the event, they train the event staff and conduct a very basic drill using their personal mobile phones.



Replaying the situation above, a cracker jack vendor sees the escalating argument and a gun and triggers their mobile phone based Gabriel alarm. Immediately and simultaneously the police, event staff and security are notified and converge on the location. The crowds start to swell and the security and event staff use two way chat communication via the Gabriel app to know exactly what is going on. The performers team is notified in real time as well and they take a break and head backstage. The police intervene and arrest the suspect and calm the crowds. The police, event staff and performer review the video of the event and the chat logs via the Gabriel app and determine that the threat has been mitigated and the show goes on after a brief break.



Summary

With the real time situational awareness via the videos, two way communication and a safety minded team, the situation was mitigated quickly, quietly and orderly. The stadium decided to purchase Gabriel for themselves and now mandates its use for all events

A GABRIEL CASE STUDY - Supermarket Incident



A 40,000 sq ft supermarket *without* GABRIEL:



In May 22 in Buffalo NY, Payton Gendron shot and killed 10 people and wounded 3 at the Tops Friendly Market. He started shooting in the parking lot and hitting four people, killing 3. He proceeded to walk through the supermarket shooting approximately 60 bullets while the people fled and hid.



In approximately one minute, the police received a call reporting shots fired at the store. The supermarket had an armed guard on site who shot the suspect but due to his body armor, it had no effect. The armed guard was shot and killed. The police were on scene four minutes later and two minutes later, the police talked him into dropping his gun and took him into custody. The entire incident start to finish was approximately 6 minutes.



The supermarket opened two months after the incident and a year later, the town is still recovering.

Key Shortfalls



One major shortcoming was with the 911 operator who was called by an assistant manager to report the shooting who was whispering to avoid detection. The 911 operator failed to grasp the situation and reportedly shouted at the manager to speak up and hung up on her.

A 40,000 supermarket *with* GABRIEL

Playing back the Tops Friendly Market situation if Gabriel was installed...



A man unloads weapons from his vehicle and starts approaching the market. An alert security guard, employee or optional gun or shot detection software through Gabriel automatically triggers the Gabriel system which simultaneously alerts the police, first responders and employees while locking the doors. The alarm is sounded and the employees receive notifications of an imminent threat on their mobile phones. The employees lead the customers into the back of the store as they've practiced while the gunman starts firing in the parking lot and into the store.



The first responders knew what they were getting into as they are arriving with the real time video of the situation streaming to their phones. They arrive at the scene and apprehend the gunman who although entered the store, did not shoot any customers in the store.

Summary

With the integration to alarm systems, door locks and optional gun detection capabilities, Gabriel is able to disrupt a planned assault buying time for the people to escape while simultaneously providing real time situational awareness to the first responders. Mass casualty events at supermarket are unfortunately on the rise and many, like the Tops Friendly Market are turning to armed guards. Gabriel is not meant to replace armed guards and is instead another layer of security to augment protection and provide peace of mind to the employees and customers.



A GABRIEL CASE STUDY - Warehouse Incident



A 200,000 sq ft warehouse *without* GABRIEL:



In April 21 in Indianapolis, a former employee opened fire at a FedEx facility killing 8 and wounding 7 before killing himself. The former employee parked his car and began banging on an entrance door causing a disturbance. The onsite security employees asked him to leave. The individual left the facility entrance, went to his car and retrieved a gun and opened fire the parking lot, killing 4. He proceeded to enter the facility killing 4 more before turning the gun on himself.



The incident was over in 4 minutes, the police quickly responded after and secured the building.



Lawsuits are ongoing against the US distributor of the high-capacity magazines used in the assault and against FedEx. The FedEx lawsuit claims that FedEx and Securitas did not do enough to prevent this incident. FedEx has two other incidents of their facilities in the 10 years prior.



Key Shortfalls and Observations

During the initial disturbance when the shooter was banging on the door and sent away, it is claimed the security team did not "observe or in any way monitor" the soon-to-be shooter while he went to his car. The building also has a strict no cell-phone policy which restricted the information flow before, during and after the event leading to confusion. Lastly, the building has metal detectors and turnstiles at the entrances which were ineffective in mitigating this incident.

A 200,000 sq ft warehouse *with* GABRIEL



Playing back the FedEx warehouse situation if Gabriel was installed...

A man bangs on the door and is turned away by security. The security guard should have pressed the alarm button on the Gabriel platform notifying police. However, even if he didn't, he could use the security cameras and observe the man retrieving guns from his vehicle which could trigger an automatic alarm via Gabriel, securing the facility and notifying police. This initial alarm may have been enough to deter the man from entering.



For employees working in a no cell-phone environment, they can trigger Gabriel through strategically and discreetly placed panic buttons or by pressing the alert button on the Shield device, which is typically installed in prominent locations.

Summary

This scenario is similar to a recent incident we had at a Gabriel client where a man was trying to gain entry to a secure building and was sent back to their vehicle by a security guard. They returned with a gun. The guard triggered the Gabriel alarm, which locked down the building and notified the employees of the threat. This alarm was enough to deter the individual to enter the building. He was promptly arrested and there were no casualties.

